

PRODUCT CATALOG 2024

Pet speciality



INABA
CIAO



INABA
Pet Treat Only. Not for Inc
Ch
IRP



Delighting cats and dogs around the world

INABA is rooted in our family tradition of delivering the best ingredients and products to our customers. In 1805, Mr. Yoshizo Inaba started his business in Japan, harvesting fresh tuna from the sea, while providing high-quality food to families throughout Japan. Building on our seafood harvesting heritage, Inaba Foods branched into pet food in 1958 and 1989, the Inaba brand was born.

The Inaba family is committed to giving pet parents healthy options for their beloved cats. Our treats are low-calorie, grain-free, moisture-filled, and prepared without preservatives or artificial colors. Our meat is derived from farm-raised chicken, naturally raised on closely supervised farms, with our deep-sea tuna sustainably harvested and certified dolphin-safe.

Our company continues to thrive in the 21st century. Today, Inaba is the most popular brand of premium cat dinners and treats in Japan, with our products available throughout the world.



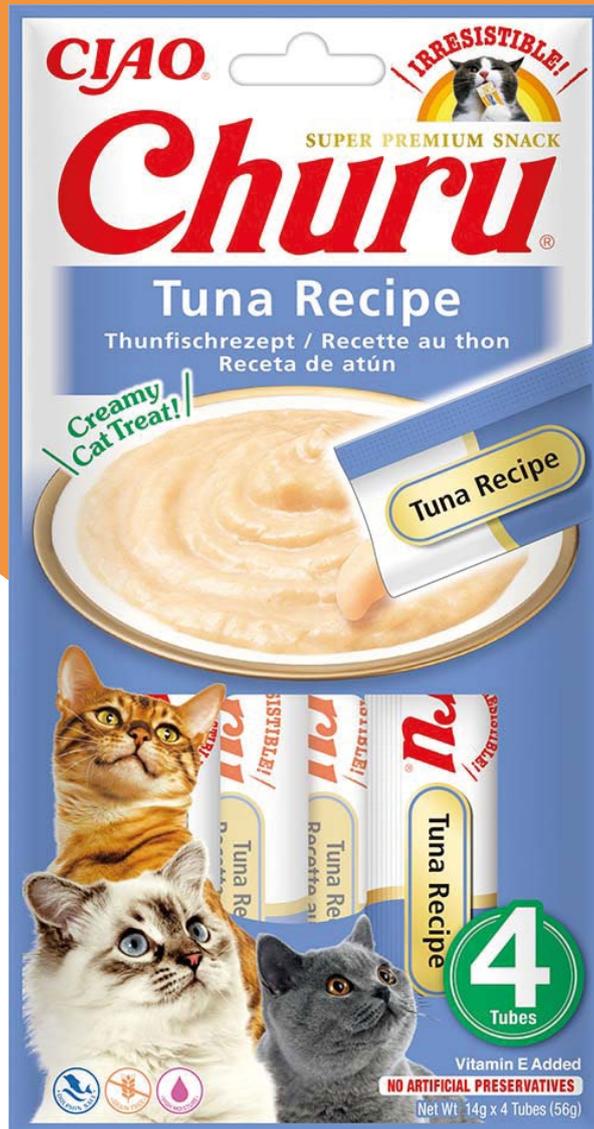
SUMMARY

- 6 CHURU CAT
- 16 DASHI DELIGHTS
- 24 CHURU POPS
- 28 CHURU BITES / ROLLS
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- 36 COMPLEMENTARY WET FOOD
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- 46 TUNA / CHICKEN FILLET GRILLED
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- 58 CHURU DOG
- 66 CHURU DOG MEAL TOPPER 

CAT PORTFOLIO



Designed for hand feeding to increase bonding with your pets.



Churu®

CHURU, OUR HERO RANGE IS LOVED BY MILLIONS OF CATS WORLDWIDE!

Make your cat's day with Churu® purées:

Creamy, delicious, low calorie treat.

Churu make snack time fun for cats. These tasty, healthy and fun treats come in easy to open packaging that your cat will simply love to lick! Designed for feeding by hand.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High Moisture



Creamy texture

88%

MOISTURE & LESS CALORIES

With just a tenth of the calories of dry snacks.



Dry Snack
1 Tube 14g

55 kcal **8%** Moisture



Churu Purée
1 Tube 14g

6 kcal **88%** Moisture

CIAO®

CHURU CAT

DASHI DELIGHTS

CHURU POPS

CHURU BITES / ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/ HAIRBALL CONTROL

TUNA / CHICKEN FILLET GRILLED

CHURU MEAL TOOPER

CHURU DOG

CHURU DOG MEAL TOOPER

CHURU PURÉES

Available in a variety of 19 rich flavors.

TUNA



Ingredients:
Tuna (30.0%), Tapioca,
Tuna Extract, Collagen,
Green Tea Extract.

Analytical constituents:

8.5%	0.5%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
88.0%	6.0
Moisture	Kcal/tube

EU101

TUNA WITH CHICKEN



Ingredients:
Tuna (15.0%), Chicken
(15.0%), Tapioca, Tuna
Extract, Collagen, Green
Tea Extract.

Analytical constituents:

8.5%	0.5%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
88.0%	6.0
Moisture	Kcal/tube

EU102

CHICKEN



Ingredients:
Chicken (30.0%), Tapioca,
Scallop Extract, Collagen,
Green Tea Extract.

Analytical constituents:

8.5%	0.5%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
88.0%	6.0
Moisture	Kcal/tube

EU103

TUNA WITH SCALLOP



Ingredients:
Tuna (28.2%), Scallop
(1.8%), Tapioca, Scallop
Extract, Collagen, Green
Tea Extract.

Analytical constituents:

8.5%	0.5%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
88.0%	6.0
Moisture	Kcal/tube

EU104

CHICKEN WITH SCALLOP



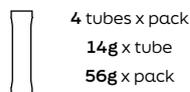
Ingredients:
Chicken (28.2%), Tapioca,
Scallop (1.8%), Scallop
Extract, Collagen, Green Tea
Extract.

Analytical constituents:

8.5%	0.5%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
88.0%	6.0
Moisture	Kcal/tube

EU105

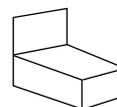
PACKAGING



4 tubes x pack
14g x tube
56g x pack



12 packs / outer
= 48 tubes



4 outers / original
carton
= 48 packs
= 192 tubes

CJAO

TUNA WITH SALMON



Ingredients:
Tuna (28.2%), Salmon (1.8%), Tapioca, Tuna Extract, Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88.0% Moisture	6.0 Kcal/tube

EU106

CHICKEN WITH CHEESE



Ingredients:
Chicken (27.9%), Cheese (2.1%), Tapioca, Chicken Extract, Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88.0% Moisture	6.0 Kcal/tube

EU107

CHICKEN WITH SHRIMP



Ingredients:
Chicken (30.0%), Tapioca, Shrimp Paste (0.6%), Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88.0% Moisture	6.0 Kcal/tube

EU108

CHICKEN WITH CRAB



Ingredients:
Chicken (30.0%), Tapioca, Crab Extract (0.7%), Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88.0% Moisture	6.0 Kcal/tube

EU109

CHURU PURÉES

Available in a variety of 19 rich flavors.

TUNA WITH BEEF RECIPE



Ingredients:
Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

CHICKEN WITH BEEF RECIPE



Ingredients:
Chicken (28.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

TUNA WITH CHEESE RECIPE



Ingredients:
Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

TUNA RECIPE WITH CLAM FLAVOUR



Ingredients:
Tuna (30.0%), Tapioca (Dried), Clam Extract (0.7%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

TUNA RECIPE WITH CRAB FLAVOUR



Ingredients:
Tuna (30.0%), Tapioca (Dried), Crab Extract (0.9%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU110

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU111

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU112

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

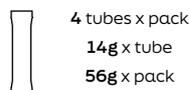
EU113

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU114

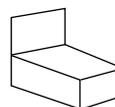
PACKAGING



4 tubes x pack
14g x tube
56g x pack



12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes

CJAO

TUNA RECIPE WITH SHRIMP FLAVOUR



Ingredients:
Tuna (30.0%), Tapioca (Dried), Shrimp Paste (0.6%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU115

CHICKEN WITH SALMON RECIPE



Ingredients:
Chicken (28.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU116

TUNA & BONITO FLAKES RECIPE



Ingredients:
Tuna (28.2%), Tapioca (Dried), Beef (1.8%), Tuna Extract, Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU117

TUNA RECIPE WITH SEAFOOD FLAVOUR



Ingredients:
Tuna (30.0%), Tapioca (Dried), Tuna Extract (0.5%), Scallop Extract (0.3%), Crab Extract (0.3%), Collagen, Guar Gum (E412) 9.0g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU118

CHICKEN WITH CHEESE & BEEF RECIPE



Ingredients:
Chicken (26.0%), Cheese (2.2%), Tapioca (Dried), Beef (1.8%), Chicken Extract, Collagen, Guar Gum (E412) 7.2g, Flavourings, 2b Natural Products - Botanically Defined, Camellia Thea Link, Vitamin E (3a700) 574mg.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU119



CHURU PURÉES BOX

Available in Assorted Multipacks (20s, 40s).

TUNA VARIETY



Recipes:
Tuna Recipe,
Tuna with Chicken Recipe,
Tuna with Scallop Recipe,
Tuna with Cheese Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU124

TUNA VARIETY WITH SEAFOOD



Recipes:
Tuna with Scallop Recipe,
Tuna with Salmon Recipe,
Crab Flavored Tuna Recipe,
Shrimp Flavored Tuna Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU125

SEAFOOD VARIETY



Recipes:
Tuna with Scallop Recipe,
Tuna with Salmon Recipe,
Crab Flavored Tuna Recipe,
Shrimp Flavored Tuna Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU126

CHICKEN VARIETY



Recipes:
Chicken Recipe,
Recipe of Chicken with Scallop,
Chicken with Cheese Recipe,
Chicken with Crab, Flavored Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU127

VARIETY OF CHICKEN AND CHEESE RECIPES



Recipes:
Chicken and Cheese Recipe,
Chicken and Veal Recipe,
Recipe of Chicken With Cheese and Veal,
Chicken with Salmon Recipe.

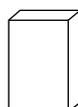
Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU128

Box 20P

PACKAGING



20 Sticks of 14g

CJAO

TUNA VARIETIES



Recipes:
Tuna Recipe,
Tuna with Beef Recipe,
Tuna & Bonito Flakes Recipe,
Tuna Recipe with Seafood
Lavour.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU141

TUNA SEAFOOD VARIETY



Recipes:
Tuna Recipe,
Tuna with Chicken Recipe,
Tuna with Scallop Recipe,
Tuna with Shrimp Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU142

CHICKEN VARIETIES



Recipes:
Chicken Recipe,
Chicken with Scallop Recipe,
Chicken with Crab,
Flavour Recipe,
Chicken with Beef Recipe.

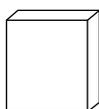
Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU143

Box 40P

PACKAGING



40 Sticks of 14g



CHURU PURÉES BOX

Available in Assorted Multipacks (60s, 50s).

TUNA VARIETY



Recipes:

Tuna with Salmon Recipe,
Tuna with Cheese Recipe,
Tuna Recipe with Clam Flavour,
Tuna Recipe with Crab Flavour,
Tuna Recipe with,
Shrimp Flavour,
Tuna & Bonito Flakes Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU161

CHICKEN VARIETY



Recipes:

Chicken Recipe,
Chicken with Scallop Recipe,
Chicken with Cheese Recipe,
Chicken with Beef Recipe,
Chicken with Cheese
& Beef Recipe,
Chicken with Salmon Recipe.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

EU162

TUNA, CHICKEN AND TUNA WITH CHICKEN



Tuna Varieties:

Tuna Recipe, Tuna with Chicken Recipe, Tuna with Scallop Recipe and Tuna with Salmon Recipe.

EU151

Chicken Varieties:

Chicken Recipe, Chicken with Scallop Recipe, Chicken with Cheese Recipe, Chicken with Shrimp Recipe, Chicken with Crab Recipe.

EU152

Varieties of Tuna with Chicken:

Tuna Recipe, Chicken Recipe, Tuna with Salmon Recipe, Tuna with Chicken Recipe, Chicken with Cheese Recipe, Chicken with Cheese Recipe.

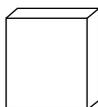
EU153

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6.0 Kcal/tube

Box 60P

PACKAGING



60 Sticks of 14g

Variety 50P

PACKAGING



50 Sticks of 14g

CHURU FOR KITTEN

Healthy snacking habits starts early!

TUNA RECIPE



Ingredients:

Tuna (30.0%), Tapioca (Dried), Calcium Carbonate (0.8%), Tuna Extract (0.6%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 360 Mg.

Analytical constituents:

8.5% Protein	0.9% Fat content
0.1% Crude fibres	1.9% Crude ash
86% Moisture	7.0 Kcal/tube
0.2% Omega-3	0.3% Calcium

EU691

CHICKEN RECIPE



Ingredients:

Chicken (30.0%), Tapioca (Dried), Calcium Carbonate (0.8%), Scallop Extract (0.8%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 360 Mg.

Analytical constituents:

8.5% Protein	0.9% Fat content
0.1% Crude fibres	1.9% Crude ash
86% Moisture	7.0 Kcal/tube
0.2% Omega-3	0.3% Calcium

EU692

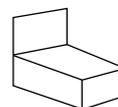
PACKAGING



4 tubes x pack
14g x tube
56g x pack



12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes

CJAO



Dashi Delights

HYDRATING, NUTRITIOUS & ALWAYS DELICIOUS

The Secret to Good Health & Good Taste.
Elevate your cat's special mealtime to a loving quality you don't see every day.



Always fresh



Rich in moisture



Rich in protein



8 Tasty flavors



Antioxidants



Stimulates appetite



Unique bonito flakes Dashi broth



Natural & delicious Ingredients



Steeped in Umami flavor



Quality & Safety



Sustainably Sourced



High Quality Protein



No Artificial Additives

DASHI DELIGHTS

CHURU POPS

CHURU BITES / ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/ HAIRBALL CONTROL

TUNA / CHICKEN FILLET GRILLED

CHURU MEAL TOOPER

CHURU DOG

CHURU DOG MEAL TOOPER

The Secret to Good Health & Good Taste

If you are looking to add new flavors to your cat's meal, you may want to consider incorporating dashi into their diet. Dashi is a traditional Japanese fish-based broth made from bonito flakes, known for its rich, savory flavor. Incorporating dashi into your cat's diet can add depth and complexity to their meals, making them more enjoyable.

The Making of Dashi Broth

1



THE TUNA HARVEST

Skipjack tuna is caught from the deep sea.

2



DRYING PROCESS

The tuna is transformed into a protein and mineral-rich dried bonito.

3



FLAKING PROCESS

The dried bonito is delicately shaved into bonito flakes.

4



BREWING PROCESS

The bonito flakes are carefully brewed for several hours.

5



The Birth of the Golden Delicacy

It's not just about the taste - dashi can also provide important nutrients, including vitamins and minerals. Dashi, is low in calories and fat, making it a healthy addition to your cat's diet. It is also a broth-based ingredient, which means it contains a significant amount of moisture. Overall, dashi can be a tasty and nutritious addition to your cat's meals, adding a burst of flavor that they're sure to love.



ALWAYS FRESH



RICH IN MOISTURE



RICH IN PROTEIN



8 TASTY FLAVORS



**UNIQUE BONITO FLAKES
DASHI BROTH**



STIMULATES APPETITE



ANTIOXIDANTS



**NATURAL & DELICIOUS
INGREDIENTS**



**STEEPED IN
UMAMI FLAVOR**



DASHI DELIGHTS

CHURU POPS

CHURU BITES /
ROLLS

JUCY BITES

WET FOOD

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

DASHI DELIGHTS

Wet Food Complementary with Japanese Dashi Umami Flavor

CHICKEN WITH TUNA RECIPE



Ingredients:
Scallop Broth, Chicken (38.7%), Tuna (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN WITH TUNA & SALMON RECIPE



Ingredients:
Scallop Broth, Chicken (37.4%), Tuna (1.3%), Salmon (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN WITH TUNA & SCALLOP RECIPE



Ingredients:
Scallop Broth, Chicken (37.4%), Tuna (1.3%), Scallop (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN RECIPE



Ingredients:
Scallop Broth, Chicken (40.0%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU861

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU862

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

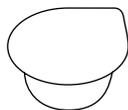
EU863

Analytical constituents:

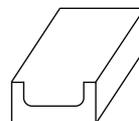
11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU864

PACKAGING



1 Cup of 70g



1 outers / original carton
= 6 Cups

CHICKEN WITH SCALLOP RECIPE



Ingredients:
 Scallop Broth, Chicken (38.7%), Scallop (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN WITH CHEESE RECIPE



Ingredients:
 Scallop Broth, Chicken (38.7%), Cheese (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN & BONITO FLAKES RECIPE



Ingredients:
 Scallop Broth, Chicken (39.2%), Bonito Flakes (1.2%), Tapioca (Dried), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

CHICKEN WITH SALMON RECIPE



Ingredients:
 Scallop Broth, Chicken (38.7%), Salmon (1.3%), Tapioca (Dried), Bonito Flakes, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 345 Mg.

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU865

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU866

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU867

Analytical constituents:

11.2%	0.5%
Protein	Fat content
0.1%	1.0%
Crude fibres	Crude ash
86%	32
Moisture	Kcal/tube

EU868

DASHI DELIGHTS

CHURU POPS

CHURU BITES / ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/ HAIRBALL CONTROL

TUNA / CHICKEN FILLET GRILLED

CHURU MEAL TOOPER

CHURU DOG

CHURU DOG MEAL TOOPER

CIAO

Moist & Chewy Treat!

CIAO
Churu Pops
Cat Treat

Churu Pops

Cat Treat

Chicken
Recipe



Vitamin E Added

NO ARTIFICIAL PRESERVATIVES

15g x 4 Tubes

Churu® Pops

JELLY TREATS CAN BE GIVEN FRESH,
CHILLED OR FROZEN!

Make your cat's day
with Churu® pops:

Juicy & delicious jelly treat!

These healthy treats are designed for feeding by hand -
jelly, soft, tasty, low calorie treats.
Playful, innovative and an interactive way to spend time together.



Low in
calories



Made with real
deep sea tuna
or farm raised
chicken



No grains,
preservatives
or artificial
colours



High quality
ingredients

88%

**MOISTURE &
LESS CALORIES**

With just a tenth of the
calories of dry snacks



Dry Snack
1 Tube 15g

59 kcal **8%** Moisture



**Churu
Pops**

1 Tube 15g

7 kcal **88%** Moisture

CIAO®

CHURU POPS

CHURU BITES /
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

CHURU POPS

Juicy & delicious jelly treat.

TUNA



Ingredients:

Tuna (33.3%), Tuna Extract, Green Tea Extract.

CHICKEN



Ingredients:

Chicken (33.3%), Scallop Extract, Green Tea Extract.

TUNA WITH CHICKEN



Ingredients:

Tuna (16.7%), Chicken (16.7%), Tuna Extract, Green Tea Extract.

Analytical constituents:

9.0% Protein	0.6% Fat content
0.1% Crude fibres	1.3% Crude ash
88% Moisture	7.0 Kcal/tube

EU711

Analytical constituents:

9.0% Protein	0.6% Fat content
0.1% Crude fibres	1.3% Crude ash
88% Moisture	7.0 Kcal/tube

EU712

Analytical constituents:

9.0% Protein	0.6% Fat content
0.1% Crude fibres	1.3% Crude ash
88% Moisture	7.0 Kcal/tube

EU713

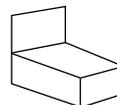
PACKAGING



4 tubes x pack
15g x tube
60g x pack



12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes





CHURU DOG
MEAL TOOPER

CHURU DOG

CHURU
MEAL TOOPER

TUNA / CHICKEN
FILLET GRILLED

CHURU SKIN&COAT/
HAIRBALL CONTROL

WET FOOD

JUICY BITES

CHURU BITES /
ROLLS

CHURU POPS

Churu[®] CAT TREAT Bites

Churu[®] Rolls

Two Flavours in one bite-sized fun treats with a unique texture. Soft outside and creamy inside.

Sticks made with soft chewy chicken and a tasty creamy Churu puree filling.

Make your cat's day
with Churu Bites and Churu Rolls:
Creamy, delicious, low calorie treat.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High Moisture



Soft baked outside, Creamy filling inside



3 Dry Snack
1 Tube 10g

55 kcal **8%** Moisture



Churu[®]
CAT TREAT
Bites | Churu[®]
Rolls

1 Tube 10g

15 kcal **63%** Moisture

CHIAO[®]

CHURU BITES /
ROLLS

JUICY BITES

WET FOOD

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

CHURU BITES

Two Flavours in one bite-sized fun treats with a unique texture. Soft outside and creamy inside.

CHICKEN RECIPE WRAPS TUNA RECIPE



Ingredients:

Chicken (41.6%), Tuna (33.8%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

CHICKEN RECIPE WRAPS TUNA WITH SCALLOP RECIPE



Ingredients:

Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Scallop (0.9%), Scallop Extract, Chicken Extract, Yeast Extract, Green Tea Extract.

CHICKEN RECIPE WRAPS TUNA WITH SALMON RECIPE



Ingredients:

Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Salmon (0.9%), Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

CHICKEN RECIPE WRAPS CHICKEN RECIPE



Ingredients:

Chicken (59.1%), Tuna (16.3%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Green Tea Extract.

Analytical constituents:

28% Protein
5.0% Fat content

0.3% Crude fibres
1.8% Crude ash

63% Moisture
15 Kcal/tube

EU721

Analytical constituents:

28% Protein
5.0% Fat content

0.3% Crude fibres
1.8% Crude ash

63% Moisture
15 Kcal/tube

EU722

Analytical constituents:

28% Protein
5.0% Fat content

0.3% Crude fibres
1.8% Crude ash

63% Moisture
15 Kcal/tube

EU723

Analytical constituents:

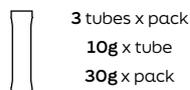
28% Protein
5.0% Fat content

0.3% Crude fibres
1.8% Crude ash

63% Moisture
15 Kcal/tube

EU724

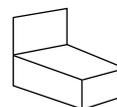
PACKAGING



3 tubes x pack
10g x tube
30g x pack



12 packs / outer
= 36 tubes



4 outers / original carton
= 48 packs
= 144 tubes

CJAO

CHURU ROLLS

Sticks made with soft chewy chicken and a tasty creamy Churu puree filling.

CHICKEN RECIPE WRAPS TUNA RECIPE



Ingredients:
Chicken (41.6%), Tuna (33.8%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Tuna Extract, Green Tea Extract.

Analytical constituents:

28% Protein	5.0% Fat content
0.3% Crude fibres	1.8% Crude ash
63% Moisture	15 Kcal/tube

EU731

CHICKEN RECIPE WRAPS TUNA WITH SCALLOP RECIPE



Ingredients:
Chicken (41.6%), Tuna (32.9%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Scallop (0.9%), Scallop Extract, Chicken Extract, Yeast Extract, Green Tea Extract.

Analytical constituents:

28% Protein	5.0% Fat content
0.3% Crude fibres	1.8% Crude ash
63% Moisture	15 Kcal/tube

EU732

CHICKEN RECIPE WRAPS CHICKEN RECIPE



Ingredients:
Chicken (59.1%), Tuna (16.3%), Tapioca (Dried), Egg White Powder, Sodium Caseinate, Chicken Extract, Yeast Extract, Green Tea Extract.

Analytical constituents:

28% Protein	5.0% Fat content
0.3% Crude fibres	1.8% Crude ash
63% Moisture	15 Kcal/tube

EU733

PACKAGING

4 tubes x pack
10g x tube
40g x pack

12 packs / outer
= 48 tubes

4 outers / original carton
= 48 packs
= 192 tubes



INABA

70%
Moist

Shrimp Flavor
Saveur crevette

Seafood Mix Flavor
Saveur fruits de mer

Juicy Bites

CAT TREAT



Vitamin E Added
NO ARTIFICIAL PRESERVATIVES

3
PACKS

Net Wt. 0.4oz (11.3g) x 3Packs 1.2oz (33.9g)
Poids net 0.4oz (11.3g) x 3Sachets 1.2oz (33.9g)

Juicy Bites

Delightful bite-sized treats!

These tasty and healthy semi moist treats are bite-sized and come in fun shapes.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High quality ingredients

ALL NATURAL
SEAFOOD
AND CHICKEN

2 FLAVOURS
INSIDE

IN FUN
SHAPES

INABA[®]

JUICY BITES

WET FOOD

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

JUICY BITES

Delightful bite-sized treats.

CHICKEN & TUNA FLAVOUR



Ingredients:
Chicken (97.0%), Chicken Extract, Tuna, Tapioca (Dried), Green Tea Extract, Chicken (74.8%), Tuna (23.0%), Tuna Extract, Tapioca (Dried), Green Tea Extract.

FISH & CLAM FLAVOUR



Ingredients:
Chicken (75.8%), Tuna (22.0%), Anchovy Powder (1.5%), Tapioca (Dried), Green Tea Extract, Chicken (98.5%), Tuna, Tapioca (Dried), Clam Extract (0.2%), Green Tea Extract.

CRAB & SCALLOP FLAVOUR



Ingredients:
Chicken (94.9%), Tuna, Scallop Extract (1.5%), Tapioca (Dried), Green Tea Extract, Chicken (98.2%), Tuna, Crab Extract (0.5%), Tapioca (Dried), Green Tea Extract.

SHRIMP & SEAFOOD MIX FLAVOUR



Ingredients:
Chicken (98.4%), Tuna, Tapioca (Dried), Shrimp Paste (0.4%), Green Tea Extract, Chicken (90.2%), Tuna (8.5%), Tapioca (Dried), Tuna Extract (0.4%), Scallop Extract (0.2%), Crab Extract (0.2%), Green Tea Extract.

CALAMARI & HOMESTYLE BROTH FLAVOUR



Ingredients:
Chicken (94.9%), Tuna, Seaweed Powder, Tuna Extract, Tapioca (Dried), Green Tea Extract, Chicken (98.5%), Tuna, Squid Powder (0.4%), Tapioca (Dried), Green Tea Extract.

Analytical constituents:

29.0% Protein	3.5% Fat content
0.1% Crude fibres	1.4% Crude ash
66% Moisture	17 Kcal/pack

EU701

Analytical constituents:

29.0% Protein	3.5% Fat content
0.1% Crude fibres	1.4% Crude ash
66% Moisture	17 Kcal/pack

EU702

Analytical constituents:

29.0% Protein	3.5% Fat content
0.1% Crude fibres	1.4% Crude ash
66% Moisture	17 Kcal/pack

EU703

Analytical constituents:

29.0% Protein	3.5% Fat content
0.1% Crude fibres	1.4% Crude ash
66% Moisture	17 Kcal/pack

EU704

Analytical constituents:

29.0% Protein	3.5% Fat content
0.1% Crude fibres	1.4% Crude ash
66% Moisture	17 Kcal/pack

EU705

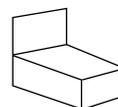
PACKAGING



3 individual packs
13,3g x pack
33,90g x packs



6 Pouches/outer
= 18 packs



8 outers / original carton
= 48 packs
= 48 pouches





CHURU DOG
MEAL TOOPER

CHURU DOG

CHURU
MEAL TOOPER

TUNA / CHICKEN
FILLET GRILLED

CHURU SKIN&COAT/
HAIRBALL CONTROL

WET FOOD

JUICY BITES



Complementary Wet Food

CIAO. **STEW**

Shredded chicken strips in
a rich and creamy stew

CIAO. **Broth**

Shredded chicken
strips in a tasty
chicken broth

CIAO. **Bisque**

Rich and creamy tuna
or chicken purée

Twin **PACKS**

A rich variety
of flavours

CIAO.

WET FOOD

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

CIAO BROTH

Shredded chicken strips in a tasty chicken broth.

CHICKEN RECIPE



Ingredients:

Chicken Broth (68.0%), Chicken (30.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

Analytical constituents:

9.4% Protein	1.0% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	25 Kcal/pouch

EU825

CHICKEN & TUNA RECIPE



Ingredients:

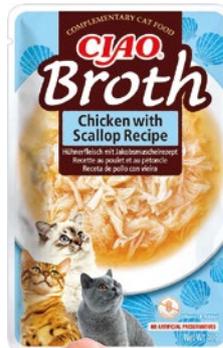
Chicken Broth (68.0%), Chicken (15.0%), Tuna (15.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

Analytical constituents:

9.4% Protein	1.0% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	25 Kcal/pouch

EU826

CHICKEN WITH SCALLOP RECIPE



Ingredients:

Chicken Broth (68.0%), Chicken (28.0%), Scallop (2.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

Analytical constituents:

9.4% Protein	1.0% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	25 Kcal/pouch

EU827

CHICKEN WITH SALMON RECIPE



Ingredients:

Chicken Broth (68.0%), Chicken (28.0%), Salmon (2.0%), Tapioca (Dried), Guar Gum, Xanthan Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

Analytical constituents:

9.4% Protein	1.0% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	25 Kcal/pouch

EU828

PACKAGING



1 packs / outer
40g pouch
40g x pack

CIAO

CIAO STEW

Shredded chicken strips in a rich and creamy stew.

CHICKEN RECIPE



Ingredients:
Chicken (45.0%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

Analytical constituents:

9,3% Protein
0.5% Fat content

0.1% Crude fibres
1,5% Crude ash

86,5% Moisture
15 Kcal/pouch

EU811

CHICKEN & TUNA RECIPE



Ingredients:
Chicken (22.5%), Tuna (22.5%), Tuna Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

Analytical constituents:

9,3% Protein
0.5% Fat content

0.1% Crude fibres
1,5% Crude ash

86,5% Moisture
15 Kcal/pouch

EU812

CHICKEN WITH SALMON RECIPE



Ingredients:
Chicken (42.5%), Salmon (2.5%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

Analytical constituents:

9,3% Protein
0.5% Fat content

0.1% Crude fibres
1,5% Crude ash

86,5% Moisture
15 Kcal/pouch

EU813

CHICKEN WITH SCALLOP RECIPE



Ingredients:
Chicken (42.5%), Cheese (2.5%), Chicken Extract, Green Tea Extract, Agar, Guar Gum, Xanthan Gum, Vitamin E 688mg.

Analytical constituents:

9,3% Protein
0.5% Fat content

0.1% Crude fibres
1,5% Crude ash

86,5% Moisture
15 Kcal/pouch

EU814

PACKAGING



1 packs / outer
40g pouch
40g x pack

CIAO

CIAO BISQUE

Rich and creamy tuna or chicken bisque.

TUNA RECIPE



Ingredients:
Tuna (30.0%), Tapioca (Dried), Tuna Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

TUNA WITH SALMON RECIPE



Ingredients:
Tuna (28.2%), Salmon (1.8%), Tapioca (Dried), Tuna Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

CHICKEN RECIPE



Ingredients:
Chicken (30.0%), Tapioca (Dried), Scallop Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

CHICKEN WITH BEEF RECIPE



Ingredients:
Chicken (28.2%), Beef (1.8%), Tapioca (Dried), Scallop Extract (0.9%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 560 Mg.

Analytical constituents:

8.0% Protein	1.0% Fat content
0.2% Crude fibres	1.4% Crude ash
86% Moisture	25 Kcal/pouch

EU851

Analytical constituents:

8.0% Protein	1.0% Fat content
0.2% Crude fibres	1.4% Crude ash
86% Moisture	25 Kcal/pouch

EU852

Analytical constituents:

8.0% Protein	1.0% Fat content
0.2% Crude fibres	1.4% Crude ash
86% Moisture	25 Kcal/pouch

EU853

Analytical constituents:

8.0% Protein	1.0% Fat content
0.2% Crude fibres	1.4% Crude ash
86% Moisture	25 Kcal/pouch

EU854

PACKAGING



1 packs / outer
40g pouch
40g x pack

CIAO

TWIN PACKS

A rich variety of flavours.
Double servings, Double the fun!

TUNA & CHICKEN RECIPE IN TUNA BROTH



Ingredients:
Tuna Broth, Tuna (20.0%),
Chicken (20.0%), Agar
4.9 G, Guar Gum (E412)
4.8 G, Xanthan Gum 1.2
G, 2b Natural, Products -
Botanically Defined, Camellia
Thea Link 30 Mg, Flavourings,
Vitamin E (3a700) 485 Mg.

Analytical constituents:

11% Protein	0.6% Fat content
0.1% Crude fibres	1.5% Crude ash
86.5% Moisture	29 Kcal/pack

EU801

CHICKE RECIPE IN CHICKEN BROTH



Ingredients:
Chicken Broth, Chicken
(40.0%), Agar 4.9 G, Guar
Gum (E412) 4.8 G, Xanthan
Gum 1.2 G, 2b Natural
Products - Botanically
Defined, Camellia Thea Link
30 Mg, Flavourings, Vitamin
E (3a700) 485 Mg.

Analytical constituents:

11% Protein	0.6% Fat content
0.1% Crude fibres	1.5% Crude ash
86.5% Moisture	29 Kcal/pack

EU802

TUNA & CHICKEN WITH SCALLOP RECIPE IN SCALLOP BROTH



Ingredients:
Scallop Broth, Tuna (19.0%),
Chicken (19.0%), Scallop
(2.1%), Agar 4.9 G, Guar
Gum (E412) 4.8 G, Xanthan
Gum 1.2 G, 2b Natural,
Products - Botanically
Defined, Camellia Thea Link
30 Mg, Flavourings, Vitamin
E (3a700) 485 Mg.

Analytical constituents:

11% Protein	0.6% Fat content
0.1% Crude fibres	1.5% Crude ash
86.5% Moisture	29 Kcal/pack

EU803

PACKAGING



2 packs
40g x tube
80g x pack



CIAO 



Churu
Skin&Coat 

Tuna Recipe
Thunfischrezept / Recette au thon
Receta de atún



4
Tubes

Fatty Acids
*Fatty acids are from soybean oil and fish oil.
Taurine and Vitamin E Added
NO ARTIFICIAL PRESERVATIVES
Net Wt. 14g x 4 Tubes (56g)

CIAO 



Churu
Hairball Control 

Tuna Recipe
Thunfischrezept / Recette au thon
Receta de atún



4
Tubes

Taurine and Vitamin E Added
NO ARTIFICIAL PRESERVATIVES
Net Wt. 14g x 4 Tubes (56g)

FUNCTIONAL TREATS FOR CATS

Churu[®] Skin&Coat

Churu[®] Hairball Control



OMEGA 3 AND OMEGA 6

They help maintain healthy skin and a shiny coat.



TAURINE & VITAMIN E

Supports vision and the neurological system Boosts immune health

Essential in the diet of cats. Helps against cellular oxidation



HIGH MOISTURE

Cats require a moisture-rich diet to maintain healthy body functions



LOW IN CALORIES

Maintains nutritional balance



100% NATURAL

No artificial color or preservatives



INGREDIENTS HUMAN GRADE

Deep-sea caught tuna or farm-raised chicken

CHURU SKIN&COAT/
HAIRBALL CONTROL

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER



CHURU PURÉES SKIN&COAT

Brighten your cat's day with a healthy snack that promotes healthy skin and coat.

TUNA RECIPE



Ingredients:

Tuna (30.0%), Tapioca (Dried), Soybean Oil (1.8%), Tuna Extract (0.6%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Analytical constituents:

8.0% Protein	2.7% Fat content
0.2% Crude fibres	1.3% Crude ash
86% Moisture	8.4 Kcal/stick
0.2% Omega-3	1.0 Omega-6

EU671

CHICKEN RECIPE



Ingredients:

Chicken (30.0%), Tapioca (Dried), Soybean Oil (1.6%), Scallop Extract (1.2%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Analytical constituents:

8.0% Protein	2.7% Fat content
0.2% Crude fibres	1.3% Crude ash
86% Moisture	8.4 Kcal/stick
0.2% Omega-3	1.0 Omega-6

EU672

TUNA WITH SCALLOP RECIPE



Ingredients:

Tuna (28.2%), Tapioca (Dried), Scallop (1.8%), Soybean Oil (1.8%), Scallop Extract (1.2%), Fish Oil (0.4%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Analytical constituents:

8.0% Protein	2.7% Fat content
0.2% Crude fibres	1.3% Crude ash
86% Moisture	8.4 Kcal/stick
0.2% Omega-3	1.0 Omega-6

EU673

CHICKEN WITH SCALLOP RECIPE



Ingredients:

Chicken (28.2%), Tapioca (Dried), Scallop (1.8%), Soybean Oil (1.6%), Scallop Extract (1.2%), Fish Oil (0.7%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Analytical constituents:

8.0% Protein	2.7% Fat content
0.2% Crude fibres	1.3% Crude ash
86% Moisture	8.4 Kcal/stick
0.2% Omega-3	1.0 Omega-6

EU674

PACKAGING



4 sticks x pack
14g x tube
56g x pack



1 packs / outer
= 4 sticks

FUNCTIONAL TREATS FOR CATS

CHURU HAIRBALL CONTROL

Reduce hairballs for a healthier digestion.

TUNA RECIPE

CHICKEN RECIPE



Ingredients:

Tuna (30.0%), Tapioca (Dried), Powdered Cellulose, Chitosan, Tuna Extract (0.6%), Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Ingredients:

Chicken (30.0%), Tapioca (Dried), Scallop Extract (1.1%), Powdered Cellulose, Chitosan, Guar Gum, Flavourings, Camellia Thea Link, Vitamin E 574 Mg, Taurine 356 Mg.

Analytical constituents:

8.5% Protein	0,5% Fat content
0.1% Crude fibres	1.5% Crude ash
86% Moisture	6.0 Kcal/tube

EU675

Analytical constituents:

8.5% Protein	0,5% Fat content
0.1% Crude fibres	1.5% Crude ash
86% Moisture	6.0 Kcal/tube

EU676

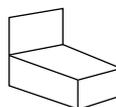
PACKAGING



4 tubes x pack
14g x tube
56g x pack

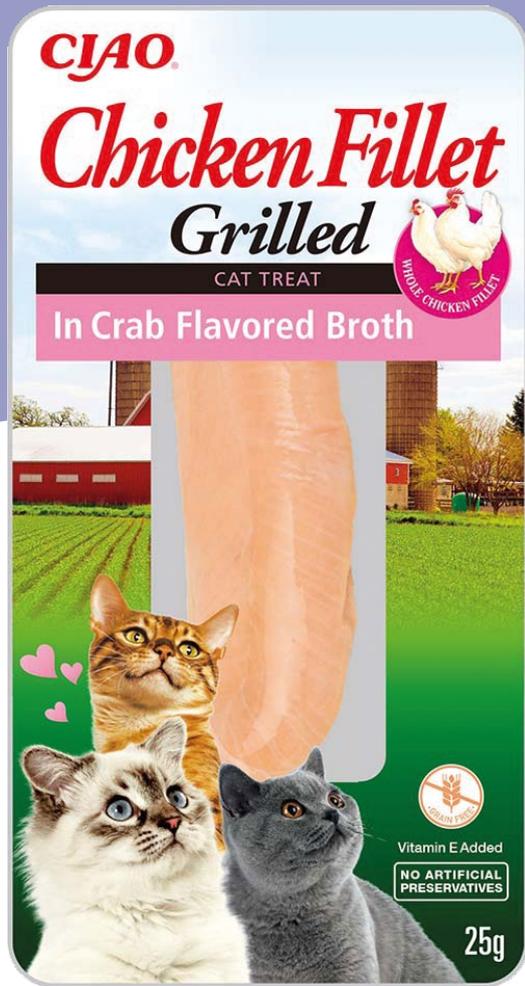
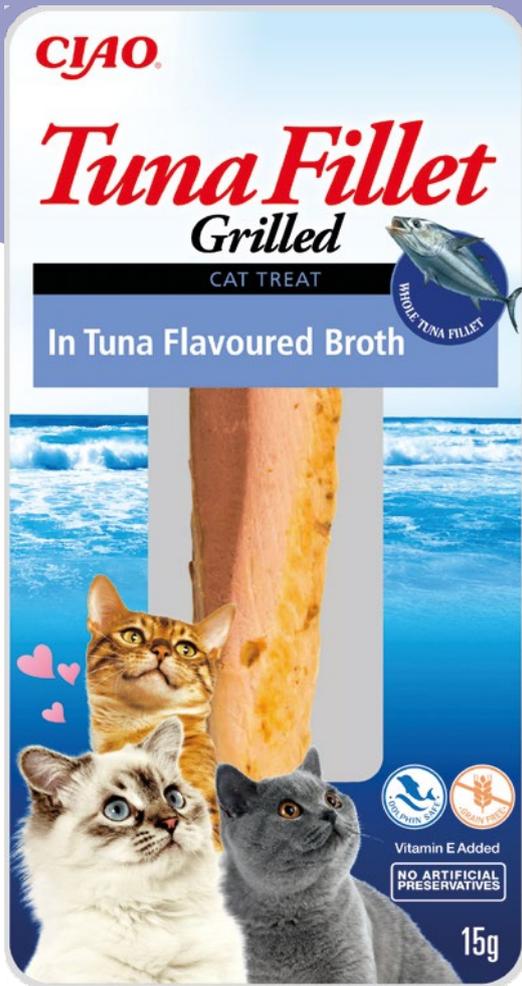


12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes

CJAO



Tuna Fillet Grilled

Chicken Fillet Grilled

Protein packed tuna & chicken fillets.

Inaba grilled fillets are the ultimate treat. Lightly grilled and packed in a savoury antioxidant rich broth.

Cats love the broth and the tender meat. The grilled tuna and chicken fillets are savoury, healthy and low in calories.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High quality ingredients



Dry Snack
1 Pack 15g

59 kcal



Tuna Fillet
Grilled

1 Pack 15g

19 kcal



Dry Snack
1 Pack 15g

98 kcal



Chicken Fillet
Grilled

1 Pack 15g

28 kcal



LESS CALORIES

With just a third of the calories of dry snacks.

CIAO[®]

TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

TUNA FILLET GRILLED

Protein packed tuna fillets.
Lightly grilled and packed in a savoury antioxidant rich broth.

IN TUNA FLAVOURED BROTH



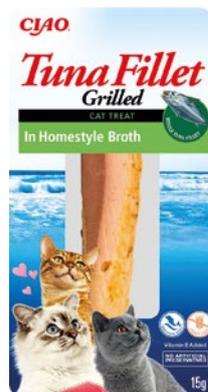
Ingredients:
Tuna (88.2%), Tuna Extract (0.7%), Green Tea Extract.

IN SCALLOP FLAVOURED BROTH



Ingredients:
Tuna (88.2%), Scallop Extract (0.7%), Green Tea Extract.

IN HOMESTYLE BROTH



Ingredients:
Tuna (88.2%), Tuna Extract, Kelp Extract, Green Tea Extract.

IN CRAB FLAVOURED BROTH



Ingredients:
Tuna (88.2%), Crab Extract (0.7%), Green Tea Extract.

Analytical constituents:

28.0% Protein	2.0% Fat content
0.1% Crude fibres	1.7% Crude ash
68.0% Moisture	19 Kcal/pcs

EU001

Analytical constituents:

28.0% Protein	2.0% Fat content
0.1% Crude fibres	1.7% Crude ash
68.0% Moisture	19 Kcal/pcs

EU002

Analytical constituents:

28.0% Protein	2.0% Fat content
0.1% Crude fibres	1.7% Crude ash
68.0% Moisture	19 Kcal/pcs

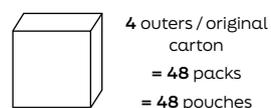
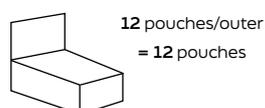
EU003

Analytical constituents:

28.0% Protein	2.0% Fat content
0.1% Crude fibres	1.7% Crude ash
68.0% Moisture	19 Kcal/pcs

EU004

PACKAGING



CJAO

**EXTRA TENDER IN
TUNA FLAVOURED
BROTH**



Ingredients:
Tuna (75.0%), Tuna Extract (0.5%), Tapioca, Collagen, Green Tea Extract.

Analytical constituents:

28%	0.2%
Protein	Fat content
0.1%	1.7%
Crude fibres	Crude ash
68%	19
Moisture	Kcal/pcs

EU005

**IN SHRIMP
FLAVOURED
BROTH**



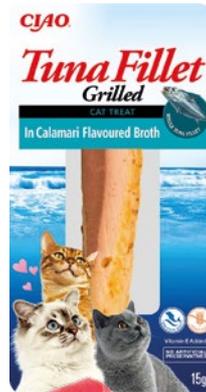
Ingredients:
Tuna (88.2%), Shrimp Paste (0.7%), Green Tea Extract.

Analytical constituents:

28%	0.2%
Protein	Fat content
0.1%	1.7%
Crude fibres	Crude ash
68%	19
Moisture	Kcal/pcs

EU006

**IN CALAMARI
FLAVOURED
BROTH**



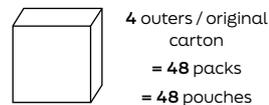
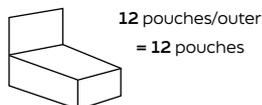
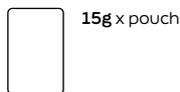
Ingredients:
Tuna (88.2%), Squid Powder (0.4%), Green Tea Extract.

Analytical constituents:

28%	0.2%
Protein	Fat content
0.1%	1.7%
Crude fibres	Crude ash
68%	19
Moisture	Kcal/pcs

EU007

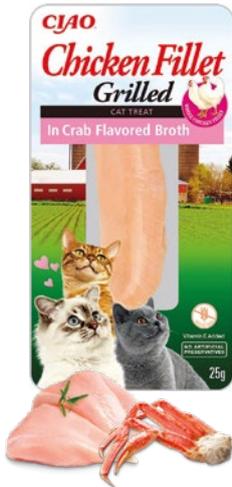
PACKAGING



CHICKEN FILLET GRILLED

Protein packed chicken fillets.
Lightly grilled and packed in a savoury antioxidant rich broth.

IN CRAB FLAVOURED BROTH

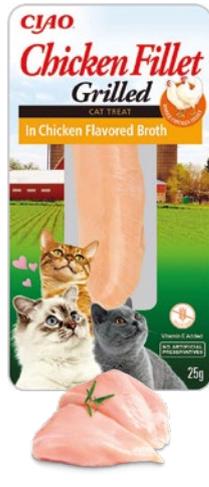


Ingredients:
Chicken(92.6%), Crab Extract(0.2%), Green Tea Extract.

Analytical constituents:	
27.5%	1.3%
Protein	Fat content
0.1%	2.0%
Crude fibres	Crude ash
69.0%	27
Moisture	Kcal/pcs

EU051

IN CHICKEN FLAVOURED BROTH



Ingredients:
Chicken(92.6%), Chicken Extract(0.2%), Green Tea Extract.

Analytical constituents:	
27.5%	1.3%
Protein	Fat content
0.1%	2.0%
Crude fibres	Crude ash
69.0%	27
Moisture	Kcal/pcs

EU052

EXTRA TENDER IN CRAB FLAVOURED BROTH



Ingredients:
Chicken(89.3%), Crab Extract(0.8%), Tapioca, Collagen, Green Tea Extract.

Analytical constituents:	
24.5%	1.3%
Protein	Fat content
0.1%	2.0%
Crude fibres	Crude ash
72.0%	24,5
Moisture	Kcal/pcs

EU053

IN SCALLOP FLAVOURED BROTH



Ingredients:
Chicken(92.6%), Scallop Extract(0.2%), Green Tea Extract.

Analytical constituents:	
27.5%	1.3%
Protein	Fat content
0.1%	2.0%
Crude fibres	Crude ash
69.0%	27
Moisture	Kcal/pcs

EU054

IN SHRIMP FLAVOURED BROTH

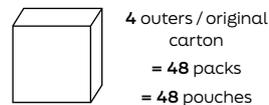
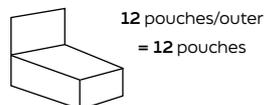
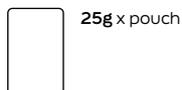


Ingredients:
Chicken(92.6%), Shrimp Extract(0.2%), Green Tea Extract.

Analytical constituents:	
27.5%	1.3%
Protein	Fat content
0.1%	2.0%
Crude fibres	Crude ash
69.0%	27
Moisture	Kcal/pcs

EU055

PACKAGING



CJAO



TUNA / CHICKEN
FILLET GRILLED

CHURU
MEAL TOOPER

CHURU DOG

CHURU DOG
MEAL TOOPER

NEW IN
2024



Churu[®] Meal Topper

Cat's Mealtime is Extra tasty and Extra healthy with CIAO Churu's Meal Topper

COMPLETE & BALANCED
for Adult Cats

The main advantages of liquid meal option is that it is easier to digest than dry kibble. This is especially important for cats with sensitive stomachs or those who have trouble chewing due to dental issues. The creamy texture of our purée also makes it more appealing to picky eaters, who may be more inclined to try new flavours and textures.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High Moisture



Creamy texture



Dry Snack
12 pieces

24 kcal **10%** Moisture



Churu
Meal Topper 1 Tube 14g
10.9 kcal **85%** Moisture

CIAO[®]

CHURU
MEAL TOPPER

CHURU DOG

CHURU DOG
MEAL TOPPER

CHURU MEAL TOPPER

Cat's Mealtime is Extra tasty and Extra healthy.

TUNA RECIPE



Ingredients:
Tuna (28.1%), Chicken, Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EU901

TUNA WITH SCALLOP RECIPE



Ingredients:
Tuna (26.3%), Chicken, Scallop (1.8%), Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EU902

CHICKEN RECIPE



Ingredients:
Chicken (35.0%), Tapioca (Dried), Scallop Extract (1.1%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EU903

TUNA WITH SALMON RECIPE



Ingredients:
Tuna (26.3%), Chicken, Salmon (1.8%), Tapioca (Dried), Tuna Extract (0.6%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EU904

CHICKEN WITH CHEESE RECIPE



Ingredients:
Chicken (32.9%), Tapioca (Dried), Cheese (2.1%), Scallop Extract (1.1%), Calcium Carbonate, Potassium Chloride, Magnesium Sulphate Heptahydrate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EU905

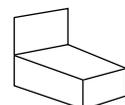
PACKAGING



4 tubes x pack
14g x tube
56g x pack



12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes

CJAO

Churu[®]

Meal Topper

COMPLETE & BALANCED

for Adult Cats

NEW



Added
taurine



Omega
fatty acids



Increased
appetite

CHURU
MEAL TOPPER

CHURU DOG

CHURU DOG
MEAL TOPPER

DOG PORTFOLIO





CHURU DOG

CHURU DOG
MEAL TOOPER



Churu®

Churu unique creamy treat for dogs.

Creamy, lickable, low calorie treat. These tasty, healthy, and squeezable treats are great for training or hiding pills. It can also be used as a tasty topper on wet or dry food.



Low in calories



Made with natural wild tuna or farmraised chicken



No grains, preservatives or artificial colours



High in moisture canines need for health



Creamy texture and savoury flavour

88%

MOISTURE & LESS CALORIES

With just an eighth of the calories of dried snacks, this snack is very healthy!



Dry Snack
1 Tube 20g

79

kcal

8%

Moisture



Churu

1 Tube 20g

8.6

kcal

88%

Moisture



INABA®

CHURU PURÉES (20gx8pcs)

A rich variety of flavours.

CHICKEN RECIPE



Ingredients:
Chicken (32%), Tapioca, Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH TUNA RECIPE



Ingredients:
Chicken (16%), Tuna (16%), Tapioca, Chicken Extract, Yeast and Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH SALMON RECIPE



Ingredients:
Chicken (30.2%), Tapioca, Salmon (1.8%), Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH CHEESE RECIPE



Ingredients:
Chicken (29.8%), Tapioca, Cheese (2.2%), Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH VEGETABLES RECIPE



Ingredients:
Chicken (30%), Tapioca, Carrots (1.8%), Green Beans (1.8%), Chicken Extract, Yeast and Yeast Extract, Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	8.6 Kcal/tube

EUD601

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	8.6 Kcal/tube

EUD602

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	8.6 Kcal/tube

EUD603

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	8.6 Kcal/tube

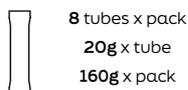
EUD604

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	8.6 Kcal/tube

EUD605

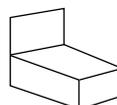
PACKAGING



8 tubes x pack
20g x tube
160g x pack



8 packs / outer
= 64 tubes



6 outers / original carton
= 48 packs
= 384 tubes

CHURU PURÉES (14gx4pcs)

CHICKEN RECIPE



Ingredients:
Chicken (32%), Tapioca, Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH TUNA RECIPE



Ingredients:
Chicken (16%), Tuna (16%), Tapioca, Chicken Extract, Yeast and Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH SALMON RECIPE



Ingredients:
Chicken (30.2%), Tapioca, Salmon (1.8%), Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH CHEESE RECIPE



Ingredients:
Chicken (29.8%), Tapioca, Cheese (2.2%), Chicken Extract, Yeast Extract, Collagen, Green Tea Extract.

CHICKEN WITH VEGETABLES RECIPE



Ingredients:
Chicken (30%), Tapioca, Carrots (1.8%), Green Beans (1.8%), Chicken Extract, Yeast and Yeast Extract, Collagen, Green Tea Extract.

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6 Kcal/tube

EUD611

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6 Kcal/tube

EUD612

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6 Kcal/tube

EUD613

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6 Kcal/tube

EUD614

Analytical constituents:

8.5% Protein	0.5% Fat content
0.1% Crude fibres	1.5% Crude ash
88% Moisture	6 Kcal/tube

EUD615

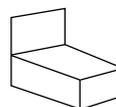
PACKAGING



4 tubes x pack
14g x tube
56g x pack



12 packs / outer
= 48 tubes



4 outers / original carton
= 48 packs
= 192 tubes

INABA

CHURU BITES (8p)

Churu Bites are soft pillow shaped natural chicken treats seasoned with natural flavours, green tea extract and vitamin E.

CHICKEN



Ingredients:

Chicken (59.1%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

28.5% Protein	5.0% Fat content
0.3% Crude fibres	1.7% Crude ash
63.5% Moisture	18 Kcal/tube

EUD721

CHICKEN WITH TUNA



Ingredients:

Chicken (58.2%), Water, Tuna (17.1%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

28.5% Protein	5.0% Fat content
0.3% Crude fibres	1.7% Crude ash
63.5% Moisture	18 Kcal/tube

EUD722

CHICKEN WITH SALMON



Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Salmon (0.9%), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

28.5% Protein	5.0% Fat content
0.3% Crude fibres	1.7% Crude ash
63.5% Moisture	18 Kcal/tube

EUD723

CHICKEN WITH CHEESE



Ingredients:

Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Cheese (0.9% Milk, Water, Phosphoric Acid), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprikaoleoresin (Colour), Green Tea Extract.

Analytical constituents:

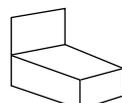
28.5% Protein	5.0% Fat content
0.3% Crude fibres	1.7% Crude ash
63.5% Moisture	18 Kcal/tube

EUD724

PACKAGING

 8 tubes x pack
12g x tube
96g x pack

 8 packs / outer
= 64 tubes

 6 outers / original carton
= 48 packs
= 384 tubes

CHURU ROLLS

Churu Rolls are soft stick shaped natural chicken treats seasoned with natural flavours, green tea extract and vitamin E.

CHICKEN



Ingredients:
Chicken (59.1%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

25.5% Protein	4.50% Fat content
0.3% Crude fibres	1.5% Crude ash
66.5% Moisture	16 Kcal/tube

EUD731

CHICKEN WITH SALMON



Ingredients:
Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Salmon, Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

25.5% Protein	4.50% Fat content
0.3% Crude fibres	1.5% Crude ash
66.5% Moisture	16 Kcal/tube

EUD732

CHICKEN WITH CHEESE



Ingredients:
Chicken (58.2%), Water, Tuna (16.3%), Tapioca, Egg White, Sodium Caseinate, Cheese 0.9% (Milk, Water, Phosphoric Acid), Guar Gum, Natural Chicken Flavour, Yeast Extract, Vitamin E Supplement, Paprika Oleoresin (Colour), Green Tea Extract.

Analytical constituents:

25.5% Protein	4.50% Fat content
0.3% Crude fibres	1.5% Crude ash
66.5% Moisture	16 Kcal/tube

EUD733

PACKAGING

8 tubes x pack
12g x tube
96g x pack

8 packs / outer
= 64 tubes

6 outers / original carton
= 48 packs
= 384 tubes



TWIN PACKS

Irresistible side dish for dogs.
Double the servings.
Double the fun.

CHICKEN WITH VEGETABLES RECIPE IN CHICKEN BROTH



Ingredients:

Chicken Broth, Chicken (44.9%), Carrot Flakes (2.6%), Green Beans (2.6%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

Analytical constituents:

12.5% Protein	1.5% Fat content
0.1% Crude fibres	0.9% Crude ash
85% Moisture	25 Kcal/tube

EUR801

CHICKEN WITH VEGETABLES & CHEESE RECIPE IN CHICKEN BROTH



Ingredients:

Chicken Broth, Chicken (42.6%), Carrot Flakes (2.6%), Green Beans (2.6%), Cheese (2.2%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

Analytical constituents:

12.5% Protein	1.5% Fat content
0.1% Crude fibres	0.9% Crude ash
85% Moisture	25 Kcal/tube

EUR802

CHICKEN WITH VEGETABLES & BEEF RECIPE IN CHICKEN BROTH



Ingredients:

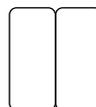
Chicken Broth, Chicken (42.6%), Carrot Flakes (2.6%), Green Beans (2.6%), Beef (2.2%), Agar 4.0 G, Guar Gum (E412) 4.0 G, Xanthan Gum 1.0 G, 2b Natural Products - Botanically Defined, Camellia Thea Link 30 Mg, Vitamin E (3a700) 404 Mg.

Analytical constituents:

12.5% Protein	1.5% Fat content
0.1% Crude fibres	0.9% Crude ash
85% Moisture	25 Kcal/tube

EUR803

PACKAGING



2 packs
40g x tube
80g x pack





CHURU DOG

CHURU DOG
MEAL TOOPER

NEW IN
2024



Churu[®] Meal Topper

Dog's Mealtime is Extra tasty and Extra healthy
with INABA Churu's Meal Topper

COMPLETE & BALANCED

for Adult Dogs

The main advantages of liquid meal option is that it is easier to digest than dry kibble. This is especially important for dogs with sensitive stomachs or those who have trouble chewing due to dental issues. The creamy texture of our purée also makes it more appealing to picky eaters, who may be more inclined to try new flavours and textures.



Low in calories



Made with real deep sea tuna or farm raised chicken



No grains, preservatives or artificial colours



High Moisture



Creamy texture



Dry Snack
1-2 pcs

80 kcal **12%** Moisture



Churu
Meal Topper 1 Tube 14g

11 kcal **85%** Moisture

INABA

CHURU MEAL TOPPER

Complete & balanced for adult dog.

CHICKEN RECIPE



Ingredients:
Chicken (35.0%), Tapioca (Dried), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EUD901

CHICKEN WITH SALMON RECIPE



Ingredients:
Chicken (33.1%), Tapioca (Dried), Salmon (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EUD902

CHICKEN WITH CHEESE RECIPE



Ingredients:
Chicken (32.8%), Tapioca (Dried), Cheese (2.1%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EUD903

CHICKEN WITH BEEF RECIPE



Ingredients:
Chicken (33.1%), Tapioca (Dried), Beef (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EUD904

CHICKEN WITH PUMPKIN RECIPE



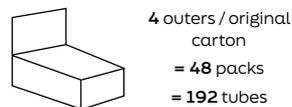
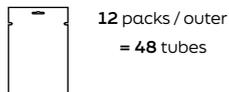
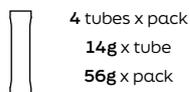
Ingredients:
Chicken (33.1%), Tapioca (Dried), Pumpkin (1.8%), Chicken Extract (1.6%), Yeast Extract, Calcium Carbonate, Potassium Chloride, Collagen, Magnesium Sulfate Heptahydrate, Dicalcium Phosphate.

Analytical constituents:

8.5%	4.0%
Protein	Fat content
0.1%	1.5%
Crude fibres	Crude ash
85%	11
Moisture	Kcal/tube

EUD905

PACKAGING



Churu[®]

Meal Topper

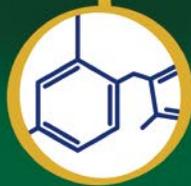
COMPLETE & BALANCED

for Adult Dogs

NEW



Added
taurine



Omega
fatty acids



Increased
appetite

English



PET SPECIALITY

Product Catalog 2024

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